

RIVER REGION'S Journey

sharing hope, building community



Are You Ready To Shine?



Now in our 12th year, *River Region's Journey* continues to shine the amazing hope of Christ throughout the area in our 450+ distribution spots.

The River Region is an area where Christianity is embraced and respected by most everyone both inside and even outside the church, so each month *Journey* magazine reaches beyond the traditional boundaries of faith to come alongside those seeking a deeper relationship with Jesus Christ to offer His hope and bless the community we serve.

But We Can't Do It Without Our Advertisers!

We want to SPOTLIGHT your business or organization.

Our Readers Support Our Advertisers

Without the support of our fine advertisers we couldn't share all of the great content we publish each month, but we also know our advertisers gain a great deal by being in *Journey* magazine.

One thing that is well known by all is that the Christian community loves to support those who support them. In fact, a study conducted by *Christianity Today* found that in a 12-month period, an amazing 77% of Christian publication readers PURCHASED A PRODUCT OR UTILIZED A SERVICE ADVERTISED IN A CHRISTIAN PUBLICATION!

Support Our Message While Gaining the Support of Our Readers.

Great Readers Great Rates Great Message

20,000 Monthly Readers ● Coffee Table Quality ● Long Shelf Life ● Free Ad Design

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We Spotlight You Like No Other!



We Get You Noticed!

For more than 11 years, Journey Magazine has served the River Region as the leading source for Christian living information. Because we are *one of a kind*, we have a very strong following of readers who turn to us every month for our valuable content. That means our advertisers get maximum branding exposure.

Our Readers Talk!

More than any other publication, our 20k monthly readers have strong networking circles. Every week our readers meet in intimate settings at church and in their homes to share their lives with one another. Because of their strong sense of loyalty, when they enjoy your services they will share it with their friends. That's a recommendation that is priceless for your business.

It's Really About Serving You!

We've been in the publishing business for 15 years and our success has been based on the fact that if we help your business succeed then we know we'll succeed. That's why our rates are excellent and we don't charge anyone extra to design their ads. Many of our advertisers are repeat customers, which speaks well of our ability to provide local businesses with the marketing they're looking for. Marketing that's effective and affordable.

Your Ad Purchase Makes A Difference.

In the heart of the Bible Belt, so many people believe in the message Journey Magazine shares. It's a message that offers hope and strengthens our community. When you purchase an advertisement in Journey you not only benefit your business, but you also support the loving message of Christ that builds up the lives of those living in the River Region.

The River Region's Leading Source For Christian Living

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Start Advertising in Our Next Issue!

The Best Rates in Town

Number of Months Purchased

Ad Size	Number of Months Purchased		
	12 mo.	6 mo.	3 mo.
Glossy Back Cover	700	775	875
Glossy Inside Front Cover	600	675	775
Glossy Inside Back Cover	520	600	700
Full Page Inside	420	480	540
2/3 Page	336	384	432
1/2 page	264	300	336
1/3 page	210	234	258
1/4 Page	144	168	192
1/6 Page	96	120	144
Business Card	48	60	72

All rates are per month.

Terms & Conditions

- All rates are per month.
- Payment terms are net 15 days.
- *Journey Magazine* reserves the right to reject any advertising.
- Contract required for frequency rates.
- Guaranteed positioning, add 20% to price of ad.

Ad Dimensions

Ad Size	Width	Height
Full Page w/Bleed (+.5")	8.25"	10.75"
Full Page	7.5"	9.8"
2/3 Page	4.8"	9.8"
1/2 page horizontal	7.5"	4.8"
1/2 page vertical	4.8"	7.3"
1/3 page horizontal	7.5"	3.3"
1/3 page vertical	2.4"	9.8"
1/3 page square	4.8"	4.8"
1/4 Page	3.6"	4.8"
1/6 Page horizontal	4.8"	2.4"
1/6 Page horizontal	2.4"	4.8"

Contact Me Today!

Place your ad by contacting

Jason Watson either at

213-7940 (701) or by email

jason@readjourneymagazine.com

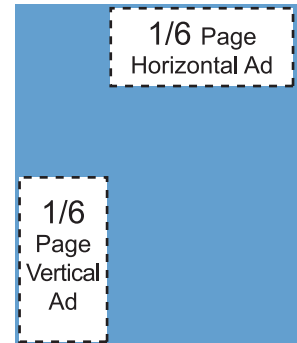
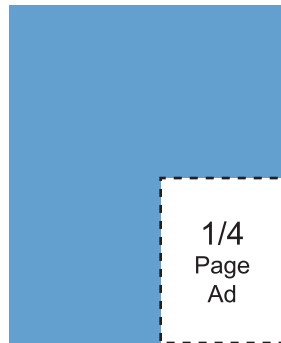
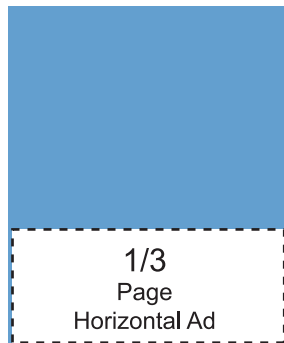
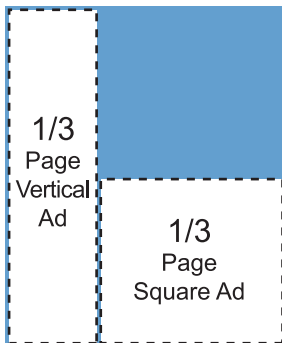
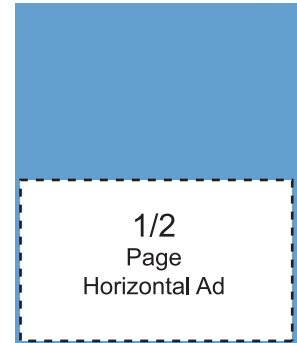
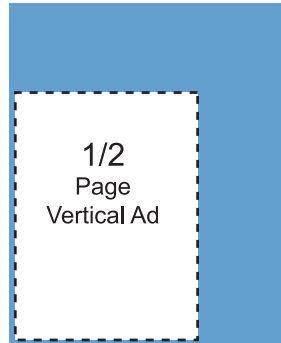
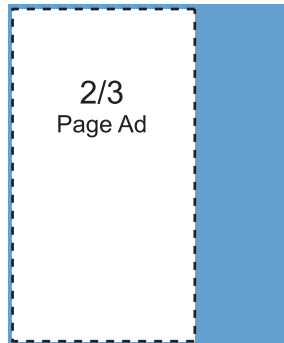
You may also circle the ad plan you want and fax it to 213-7940 along with your contact information and we'll contact you.

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Ad Layouts



Advertisement Dimensions

Full page ad w/.5" bleed	9.25w X 11.75h	4.8w X 4.8h	1/3 page square ad
Full page ad	7.5w X 10h	7.5w X 3.3h	1/3 page horizontal ad
2/3 page ad	4.8w X 10h	3.6w X 4.8h	1/4 page ad
1/2 page vertical ad	4.8w X 7.25h	4.8w X 2.4h	1/6 page horizontal ad
1/2 page horizontal ad	7.5w X 4.8h	2.4w X 4.8h	1/6 page vertical ad
1/3 page vertical ad	2.4w X 10h		

Ad Policies

Publisher reserves the right to refuse any ad. Credit for errors is limited to first insertion and shall not exceed the cost of space in which error occurs. No allowance is granted for errors that do not materially affect the value of an advertisement. All advertisers and advertising agencies are liable for all content of advertisements.